

## Seniority Connection



April 2009

### SENIORITY, INC.

*Management, Sales, Consulting and Systems for Senior Living*

#### GRAND OPENING

### Nikkei Celebrates Grand Opening

Seniority client [Nikkei Senior Gardens](#), a Japanese-focused assisted living community, celebrated its grand opening March 19.

Nearly 500 people plus local media attended a special event at the Arleta, Calif., community, one of two Japanese-focused campuses managed by Seniority. The second community is [Kokoro Assisted Living](#) in San Francisco.

#### NEW CLIENTS

### Seniority Welcomes New Clients

Seniority is expanding its presence in California and Oklahoma with the addition of three new contracts.

The firm will provide management, sales and marketing to two existing communities: Cottonwood Court in Fresno, Calif., which offers assisted living and memory support care; and Courtyard Cottages, which provides memory support in Vacaville, Calif.

Brosseau Development has selected Seniority to provide management, sales and marketing services for Cypress Springs, Brosseau's new memory support community in Tulsa, Okla. The community is scheduled to open in Fall 2009.

Seniority, Inc.  
6120 Stoneridge Mall Road  
Third Floor  
Pleasanton, CA 94588

p 925-924-7187  
f 925-924-7201  
[info@seniorityinc.com](mailto:info@seniorityinc.com)  
[www.seniorityinc.com](http://www.seniorityinc.com)

Seniority adheres to and manages communities within the spirit of  and .

This email was sent to [info@seniorityinc.com](mailto:info@seniorityinc.com). To ensure that you continue receiving our emails, please add us to your address book or safe list.

[manage](#) your preferences | [opt out](#) using TrueRemove®.

Got this as a forward? [Sign up](#) to receive our future emails.

email marketing by [Signal Hill](#)

powered by **emma**